



Borough of Telford and Wrekin

Cabinet

Thursday 3 April 2025

Vision 2032 Partnership Annual Review

Cabinet Member:	Cllr Lee Carter - Leader
Lead Director:	Angie Astley - Executive Director: Place
Service Area:	Policy & Governance
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Wards Affected:	All Wards
Key Decision:	Key
Forward Plan:	6 January 2025
Report considered by:	SMT - Tuesday 4 March 2025 Business Briefing – 13 March 2024 Cabinet – Thursday 3 April 2025

1.0 Recommendations for decision/noting:

- 1.1 That Cabinet acknowledges the progress made by the Vision 2032 strategic partnership delivering “Vision 2032”, the ten-year vision for the borough.

2.0 Purpose of Report

- 2.1 To present an annual review of the Vision 2032 partnership’s delivery of the ten-year borough plan ‘Vision 2032’. This report documents the progress made by all the Council’s strategic partners who have a major part to play in helping to realise delivery of the Vision.

3.0 Background

3.1 To plan for the next ten years, Vision 2032 was developed to describe what the borough would be like to live in, in 2032 presenting a clear ambition and direction of travel for the borough. It was developed through:

- wide ranging engagement with residents;
- analysis of data about our communities and economy; and,
- collaboration with key strategic partners.

3.2 In recognising some of the key challenges facing the borough, the fundamental goal of the vision is **“to build a more inclusive borough”** through four ambitions.

- All neighbourhoods are connected, safe and clean;
- Everyone is able to live a healthy, independent life;
- Everyone benefits from good education and can fulfil their potential in a thriving economy; and,
- The environment is protected for the benefit of everyone.

3.3 Against each ambition, the Vision identifies the aspirations and outcomes for what will be achieved by 2032.

3.4 Delivery of the Vision is driven through a partnership of key strategic organisations which meet throughout the year to evaluate progress in delivering the Vision and to identify new or emerging challenges and opportunities. The key partners are:

- Harper Adams University
- Job Centre Plus
- NHS Midlands Partnership NHS Foundation Trust
- NHS Shropshire Community Health Trust
- NHS Shropshire Telford & Wrekin ICS
- Shrewsbury and Telford NHS Hospital Trust
- Prison & Probation Service
- Education & School representative
- Telford & Wrekin Interfaith Council
- Shropshire Fire & Rescue Service
- Telford & Wrekin Council
- Telford and Wrekin Council for Voluntary Service (CVS)
- Telford Business Board
- Telford College
- West Mercia Police
- Youth Offending Service

4.0 Summary of main proposals

4.1 To demonstrate all partners' progress in delivering Vision 2032, an annual review has been developed (Appendix A) which shows what has been delivered against each ambition. This is not an exhaustive list but includes:

- **Delivery of the Community Diagnostic Centre transforming the way that services are offered to patients – with nearly 57,000 patients seen since it first opened its doors.**
- The Retail Crime Action Plan on shoplifting offences led to the creation of the Town Centre Policing Team. A combination of problem solving, partnership working and dealing robustly with offenders (including the use of civil interventions) has resulted in a consistent positive detection rate for shoplifting of 70%.
- Introduced the Council funded 'Work Express' service including a review of current bus routes delivering improvement in public transport for people travelling to work and school with over 5,500 trips on the new buses each week. Telford College also sponsor advertisements on the bus joining up our education and skills offer.
- Secured more community action teams and more volunteers to ensure strong and resilient communities.
- Grown the Council's 'street champions' to over 1500 and aim to increase this further recognising the work they do to assist in keeping their local environments clean and green.
- Investing over £54m to support further Growth Fund initiatives bringing new jobs to the Borough. The growth fund has helped to fund the new industrial units at T54, space for new businesses at Hortonwood West and Ni Park (a new employment park in Newport) and enabled many new job opportunities in the Borough.
- Leveraging and investing over £65m to further develop Oakengates and Wellington Town Centres and the exciting development at Station Quarter in the Town Centre, which has seen the opening of 'The Quad' – a state- of- the-art skills and innovation hub accommodating Telford College and Harper Adams University.
- Tripling the availability of 5G network and roll out of super-fast broadband making Telford and Wrekin one of the best-connected towns in England.
- Investing over £45m into extending and improving local schools, increasing school places in 21st century ready learning centres with brand new educational facilities across our secondary sector and ever-increasing modernisation of our primary and early years provision.
- Through our Safer & Stronger communities investment we have seen reports of anti-social behaviour drop by over 30% in the neighbourhoods identified for investment.

- Launched the new integrated Domestic Abuse Service – to improve support for children, young people, victims and perpetrators, with a 28% increase in the number of victims accessing support in the first six months and double the number of children and young people accessing specialist support.
- NHS ‘Think Which Service’ communications campaign – supporting people to access the right health service at the right time. The campaign was successful in growing awareness of the wider range of NHS services available and changing behaviour by increasing the use of Minor Injury Units (MIUs), NHS 111 online and pharmacies and helping to keep A&E’s and GP surgeries free for those people who need them most.
- The fire service has installed over 400 smoke detectors and lockable letter boxes, free of charge, to homes in the borough and carried out over 2,000 Safe and Well visits to provide fire safety advice, reassurance and where necessary, signpost people to other vital services and support available to them.
- The Council has provided financial support through a variety of welfare support schemes including the household support fund, discretionary housing payments, emergency welfare assistance and council tax hardship fund, with over 37,600 people receiving awards from these schemes over the last two years.
- The proportion of young people aged 16 to 17 who are not in education, employment or training (NEET), or whose activity is not known, has improved notably in recent years and with a rate of 4.4 is now better than the West Midlands (6.1) and national average (England 5.5).
- Telford Business Board has led business engagement in climate change through technology sector focussing on energy networks.
- Over 3,500 residents participated in our Green Spaces Are Go campaign and outdoor activities programme which highlights the health benefits of exercising in a park or green space.

5.0 Alternative Options

- 5.1 An alternate option is to not continue partnership working towards delivery of Vision 2032, this is not recommended because the Vision plays a part in ensuring partners are working together to drive ambition and deliver our joint ambitions.

6.0 Key Risks

- 6.1 Vision 2032 is being delivered to mitigate the following risks:

- That challenges in the Borough requiring a multi-agency response are not addressed;
- A failure to secure the necessary long-term funding for the borough and/or policies by not having a clear, shared, long-term plan and ambition for our borough

- A lack of co-ordination between key partners to address priority issues; and
- A failure to attract investment into the borough because there are no clear long-term ambitions or aspirations for Place.

7.0 Council Priorities

7.1 Vision 2032 will drive implementation of all of the Council's priorities:

- Every child, young person and adult lives well in their community
- Everyone benefits from a thriving economy
- All neighbourhoods are a great place to live
- The natural environment is protected, and the Council is taking a leading role in tackling the climate emergency
- A community-focussed, innovative council providing efficient, effective and quality services.

8.0 Financial Implications

8.1 Vision 2032 provides a long-term plan for the Borough and being collaborative closely aligns with the Council's aim to 'Protect, Care and Invest to Create a Better Borough' and the Council's Priorities. The Council's Medium Term Financial Strategy (MTFS), approved in February 2025, is the financial expression of our priorities and includes resources to support the achievement of the Vision for the borough, including the council investments detailed in the annual review at Appendix A.

8.2 Nationally, councils continue to face extreme financial challenges whilst the funding outlook remains uncertain. Through its Medium-term Financial Strategy the Council optimises the use of revenue and capital resources to achieve the best outcomes for the Borough, seeks external funding, and works with partner organisations to deliver Vision 2032; something the Council cannot do on its own.

9.0 Legal and HR Implications

9.1 There are no direct legal implications arising from this report. The report details the progress made against the Vision and its aims. The Vision sits alongside the Council Plan and is complementary to it. As a partnership document, seeking to bring stakeholders from the borough together, the document itself is not in response to a statutory duty, but where necessary, legal advice will be provided on an ongoing basis

10.0 Ward Implications

10.1 This report has borough wide impact

11.0 Health, Social and Economic Implications

11.1 The vision articulates a clear ambition to address long-term health, social and economic challenges in the borough.

12.0 Equality and Diversity Implications

12.1 The Vision articulates a clear ambition to enhance equality and diversity “to create a more inclusive borough”.

13.0 Climate Change and Environmental Implications

13.1 The vision articulates a clear ambition to address the climate emergency, protect the environment and to create a more sustainable community and economy.

14.0 Background Papers

- 1 Telford and Wrekin 2032: Developing a new 10 year vision for the borough, Cabinet, 14 July 2022.
- 2 Vision 2032 – “Annual Review”, Cabinet 19 September 2024

15.0 Appendices

- A Telford & Wrekin Vision 2032 Partnership Annual Review

16.0 Report Sign Off

Signed off by	Date sent	Date signed off	Initials
Legal	19/02/2025	24/02/2025	RP
Finance	24/02/2025	26/02/2025	PH